



HEATH A. HERBER

MARKETING DIRECTOR - Schuck Communities

After moving to Colorado Springs in 1972 to become a psychologist at a local mental health center, Heath decided to get a real estate license as a “hobby.” After his first transaction, he absolutely fell in love with the real estate business and has been pursuing different aspects of it ever since. He started his career as a commercial real estate broker and an appraiser. In 1979 he formed his own company, The Herber Company, as a local commercial brokerage and development consulting company.

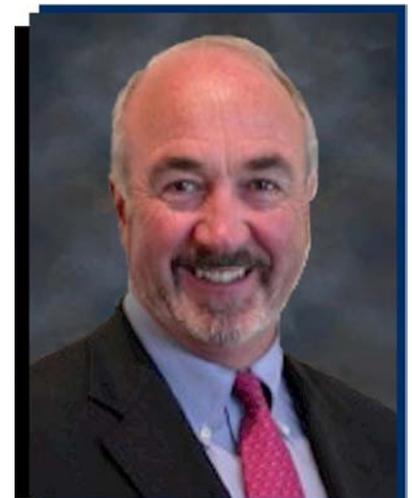
After several years, he merged his company with the Frederick Ross Company, the largest commercial brokerage company in the western U.S., and became President of the Colorado Springs branch of the Frederick Ross Company and a member of the Board of Directors of the parent company. Under his leadership, the Colorado Springs branch became the largest commercial brokerage company in the City, since The Schuck Corporation was transitioning into development.

Like Steve Schuck before him, Herber then transitioned into real estate development. His focus was on smaller commercial projects such as neighborhood shoppets, office buildings and office/warehouse projects. The largest of these was the Chapel Hills Business Park comprised 72,000 square feet of upscale office/warehouse space across from Chapel Hills Mall.

In 1991, Herber formed Westerra Development Company to continue with real estate development but also to expand in to the sponsorship of private placement real estate partnerships. Over time, the real estate partnerships became the main focus of the company with hundreds of acres of land owned by various partnerships. This land was primarily residential with portions of it developed into several hundred building lots that were eventually sold to home builders. As that market activity wound down, Herber had an opportunity to join Schuck Communities in February, 2012. This has created the opportunity to utilize Herber's background in structuring land transactions and marketing expertise in selling subdivision lots to home builders.

Heath Herber has also been active in his community and professional organizations:

- City/County Drainage Board, past Chairman
- El Paso County Development Fund Advisory Board, past Chairman
- Colorado Springs Housing and Building Association Board, current
- CSHBA Land Use Committee, past Chairman
- Colorado Springs City Charter Review Committee



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