



**WILLIAM D. SCHUCK**  
PRESIDENT & CEO

Bill Schuck continues his commitment to family, community, and business as The Schuck Corporation matures from its early entrepreneurial days. While Bill is very proud of his father, Stephen M. Schuck, and his accomplishments, it is a source of pride to them both that Bill is now establishing his own legacy with The Schuck Corporation. Bill Schuck's leadership has brought great success to this unique real estate development enterprise and he continues to provide a steady hand and a clear vision of the future.

Bill began his real estate career in 1985 as an industrial specialist with Grubb & Ellis in Denver. In 1987, he created an affiliate of The Schuck Corporation, TSC Commercial Realty based in Castle Rock, Colorado, overseeing operations and sales activity in both Castle Rock and the Denver metropolitan area. From that position, he brought the Colorado Springs based company to Denver to undertake several mixed-use land developments in various Denver metro locales of which "TransPort," a 6,500-acre multi-modal, mixed-use project served by air, rail and highway, remains his biggest undertaking.

Assuming the position of President and CEO of The Schuck Corporation in 1996, Bill took over all day-to-day company operations and guiding its growth, acquisitions, sales, financing, and long-term strategy. "While Dad's vision, relationships, intuition, and drive were the cornerstone of the early years of our company, a new set of skills is needed to best manage and maximize the value of our assets, both present and future. We make a terrific team together."

In a truly historic move, Bill conceived, designed, and then executed a very creative private/public venture in 1998. Bringing multiple governmental jurisdictions together would be a difficult challenge under any circumstances, but this unprecedented collaboration involved the U. S. Air Force Academy, the Federal Highway Administration, the State of Colorado, El Paso County, and the City of Colorado Springs, and the construction of a \$12 million I-25 Interchange funded entirely with private dollars. Bill's model is now being emulated by others.

Part of Bill's long-term strategy is geographic diversification--exporting the Schuck skills, experience, and relationships to new markets both in and outside of Colorado, including Washington and Arizona. His ability to manage multiple teams of local specialists has allowed the company to broaden its financial base while strengthening operations.

Bill currently devotes time, leadership, and personal commitment to the Board of Directors of Colorado Council on Economic Education and as past Board Chairman of the Pikes Peak YMCA. Bill is also a member of the Forest Lakes Metropolitan District Board and is an alumnus of the Denver Chamber of Commerce "Leadership Denver" program in 1988.

Bill graduated from the University of Colorado with a Bachelor of Science degree in marketing. He was a member of the alpine ski team where he met and, ultimately, married another ski racer--the former Deirdre Meyer. They have three daughters: Hillary, Whitney and Gabrielle,

with whom they spend as much time as possible on family ski trips

Just as his father has always given to the community, Bill has achieved his own distinguished record of public service. He has served as President of the Castle Rock Chamber of Commerce, on the Board of Directors of the Jefferson County Community Center for Developmental Disabilities Foundation, the Mile High Chapter of the American Red Cross, the Colorado Association of Home Builders, Silver Key, University of Colorado Real Estate Foundation, and Pikes Peak Community College Advisory Council. Maintaining the Schucks' long-term commitment to young people, particularly those in disadvantaged circumstances, Bill established a job shadow-mentoring program, targeting kids who need support. The program involved children spending one day per month with company associates, sharing their work experiences in an effort to elevate those students' personal goals and aspirations.



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